

# 2021

## SOCIAL MEDIA CALENDAR

ANDELMARKETING.COM

### JANUARY

01 NEW YEAR'S DAY  
18 MARTIN LUTHER KING JR. DAY

08 BUBBLE BATH DAY  
10 CUT YOUR ENERGY COSTS DAY  
24 NATIONAL COMPLIMENT DAY

### FEBRUARY

02 GROUNDHOG DAY  
14 VALENTINE'S DAY  
15 PRESIDENTS' DAY

07 SUPER BOWL SUNDAY  
16 SHROVE TUESDAY / MARDI GRAS / CARNIVAL  
17 RANDOM ACTS OF KINDNESS DAY / ASH  
WEDNESDAY

### MARCH

17 ST. PATRICK'S DAY

05 EMPLOYEE APPRECIATION DAY  
06 NATIONAL DAY OF UNPLUGGING  
09 ORGANIZE YOUR HOME OFFICE DAY  
14 NATIONAL Pi(e) DAY  
28 PALM SUNDAY / FIRST DAY OF PASSOVER

### APRIL

01 APRIL FOOL'S DAY  
04 EASTER SUNDAY  
15 TAX DAY

07 NATIONAL NO HOUSEWORK DAY  
11 NATIONAL PET DAY  
21 GET TO KNOW YOUR CUSTOMERS DAY  
21 ADMINISTRATIVE PROFESSIONALS DAY  
22 EARTH DAY  
30 ADOPT A SHELTER PET DAY

### MAY

05 CINCO DE MAYO  
09 MOTHER'S DAY  
31 MEMORIAL DAY

04 STAR WARS DAY  
09 LOST SOCK MEMORIAL DAY  
16 DO SOMETHING GOOD FOR YOUR  
NEIGHBOR DAY  
18 NO DIRTY DISHES DAY

### JUNE

20 FATHER'S DAY

02 LEAVE THE OFFICE EARLY DAY  
04 DOUGHNUT DAY  
18 TAKE BACK LUNCH BREAK DAY  
21 SELFIE DAY  
30 SOCIAL MEDIA DAY

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### JULY

- 04 INDEPENDENCE DAY
- 05 WORKAHOLICS DAY
- 15 GIVE SOMETHING AWAY DAY
- 17 WORLD EMOJI DAY
- 25 PARENTS' DAY

### AUGUST

- 01 FRIENDSHIP DAY
- 04 CHOCOLATE CHIP COOKIE DAY
- 14 GARAGE SALE DAY

### SEPTEMBER

- 06 LABOR DAY
- 12 DAY OF ENCOURAGEMENT
- 19 TALK LIKE A PIRATE DAY
- 28 GOOD NEIGHBOR DAY

### OCTOBER

- 31 HALLOWEEN
- 05 DO SOMETHING NICE DAY
- 09 FIRE PREVENTION DAY
- 12 SAVINGS DAY
- 15 GET SMART ABOUT CREDIT DAY

### NOVEMBER

- 02 ELECTION DAY
- 11 VETERANS DAY
- 25 THANKSGIVING DAY
- 04 STRESS AWARENESS DAY
- 15 CLEANOUT YOUR REFRIGERATOR DAY
- 16 NATIONAL ENTREPRENEURS' DAY
- 26 BLACK FRIDAY
- 27 SMALL BUSINESS SATURDAY

### DECEMBER

- 24 CHRISTMAS EVE
- 25 CHRISTMAS DAY
- 31 NEW YEAR'S EVE
- 03 ROOF OVER YOUR HEAD DAY
- 12 GINGERBREAD HOUSE DAY
- 16 CHOCOLATE COVERED ANYTHING DAY
- 18 UGLY CHRISTMAS SWEATER DAY